

& Day Spas

Editorial for Kanbulo -Lifestyle Magazine (formerly Colombo Town)

ri Lanka most recently played host to the Leading Lifestyle TV program in the world, Exclusive Resorts and Day Spas with Alexander Shambly, which features the most luxurious Resorts. Hotels and Attractions globally.

The episode which will commence airing globally early next year features Resorts from the pristine white sandy beaches of the East Coast including Trincomalee down through the lush jungle region of Habarana and highlighting the Golden Belt with its tropical landscape in Bentota Beach.

Sri Lanka also had an opportunity to showcase one of the leading institutions in the world of Fashion based in Sri Lanka, Hameedia, which was Mr. Shambly's stylist during his filming campaign in Sri Lanka.

Alexander Shambly's career on camera began in the Fashion business as a Top International Model appearing in leading publications such as Vogue, Woman's Weekly, Woman's Day and Harper's Bazaar to name a few.

His unique voice recognized the world over can be attributed to his many years of working in radio where he was host of his lifestyle Radio program.

Mr. Alexander Shambly the Creator and Executive Producer of "Exclusive Resorts and Day Spas" TV program has showcased some of the most lavish Resorts and Hotels in the world including leading brands such as Kempinski, Raffles, John Keells and Taj Hotels to name a few. His stylish delivery and eloquent presentation contributes to him being considered by movers and shakers in the industry as the best in the business.

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Lifestyle TV Productions have become a very competitive business in the last few years. We asked Mr. Shambly who also appears on some of the great Resorts and Hotels in the world websites, what has distinguished "Exclusive Resorts and Day Spas" as one of the leading TV programs globally?

"We are committed to giving our clients the best possible production in High Definition, in the most cost effective manner in keeping with the client's budget. Exclusive Resorts and Day Spas have maintained an 80 percent increase in occupancy to Resorts and Hotels whom have appeared on our program and featured on our website, which has contributed to the repeat business from our clients with newly opened properties".

We asked Alexander, with numerous destinations filmed by" Exclusive Resorts and Day Spas" during the 6 years of being in production, which is his favorite destination.

"Its like having children and trying to choose a favorite I love them all, I really appreciate each destination for its location and wealth of knowledge which I have acquired over the last 6 years of being in production, we seem to have quite a steady client base in the Maldives, Singapore, Dubai and our newly found treasure Sri Lanka".

Mr. Shambly has a diverse back ground in the Fashion and Entertainment industry. He spent 2 years at Indiana University where he received a scholarship as a music major before moving to California, where he recorded with Natalie Cole, on her hit album" Thankful" as a woodwind player.

His vast skills in journalism have distinguished him as a freelance journalist for Lifestyle and Travel magazines. Mr. Shambly has written articles in leading publications including Mode Bride, Nosatras Magazine as the (Fashion and Travel editor), Wentworth Courier (Travel article), The Bulletin and other international lifestyle and travel publications to name a few.

He's also written a Book which was accepted for publication by the leading New York publisher Vantage Press "Beauty A Special Message" which focused on Beauty and Lifestyle Enhancement.

Mr. Shambly has been a guest speaker for Prime Ministers, Heads of State and Captains of Industries in many corners of the world.

"Exclusive Resorts and Day Spas TV program" is also ecologically conscience with highlighting the importance of looking after the environment and often contributing to charities.

If you would like more information about "Exclusive Resorts and Day Spas TV program" visit the website www.exclusiveresortsanddayspas.com